



CANADIAN LANGUAGE INDUSTRY ASSOCIATION  
ASSOCIATION CANADIENNE DE L'INDUSTRIE DE LA LANGUE

## 2022-2023 Sponsorship Program

### SPONSORSHIP PACKAGES

- **Platinum Sponsor:** This 12 month sponsorship provides sponsors with maximum visibility across all CLIA's communication instruments, such as social media including our newsletter (sent to over 1,000 contacts) and our Canada-wide or global events. This sponsorship is ideal for products and services providers to Canadian LSPs. See the Sponsorship Program detail table in the next section.
- **Gold Sponsor:** This 12-month sponsorship provides sponsors with a less expensive, yet all-inclusive visibility solution across all of CLIA's communication instruments. This sponsorship is ideal for products and services providers to Canadian LSPs. See the Sponsorship Program detail table in the next section.
- **Event Sponsor:** This 12-month sponsorship is ideal for products/services providers to Canadian LSPs that want to sponsor a specific event but does not require year-long visibility across all CLIA's communication instruments. This sponsorship is available to members and non-members of CLIA. See the Sponsorship Program detail table in the next section.
- **Activity Sponsor:** This standalone activity sponsorship is ideal for business that would like to support CLIA and/or is looking to gain some visibility at one specific CLIA event by sponsoring an activity like a coffee break, breakout session, lunch, etc. Small signage only. This sponsorship is available to members and non-members of CLIA. See the Sponsorship Program detail table in the next section.



Corporate members

166

Associate members

32

Individuals

20

Students

12



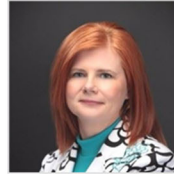
## Introduction: CLIA's Volunteer Board of Directors



Robin Ayoub  
President



Peter Madahian  
Vice President



Kim Pines  
Treasurer



Julio Montero  
Secretary



Maryse Benhoff  
Chair, Standards



Charles Lesperance  
Chair, Events



Lola Bendana  
Chair, Interpretation

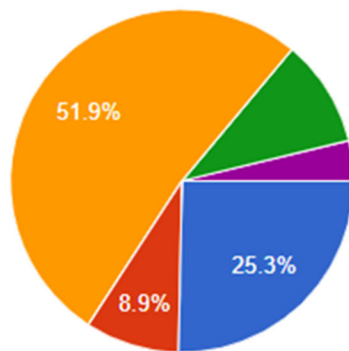


Paul Penzo  
Chair, OCCI



Andre Palaguine  
Chair, Advisory

## CLIA members



- LSP - MLV (Multiple Language Vendor) | PSL - SLM (services linguistiques mult...)
- LSP - SLV (Single Language Vendor) | PSL - SLU (services linguistiques unili...)
- Freelancer / Self employed | Pigiste / Travailleur autonome
- Internal Corporate Department | Service interne d'entreprise
- Do not want to answer. | Ne souhaite pas répondre.

CLIA members employ 1,953+ internal staff and work with 25,215+ freelancers



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## VISIBILITY INSTRUMENTS (OTHER THAN EVENTS)

### **Info-CLIA Newsletter**

Info-CLIA is the association's e-newsletter which is sent to CLIA members as well as partners, businesses, technology vendors and government stakeholders across the Canadian language industry. The newsletter has an outstanding readership rate and reaches approximately 1,000 contacts worldwide, with exponential reach through associations and organizations.

### **CLIA website**

CLIA's web site boasts an impressive Google ranking of 5 and is regularly optimized to maintain ranking. The website has a scrolling list of Sponsors on the home page which changes with each page refresh. Sponsors have their own section on the CLIA website with back links to their corporate website. Platinum and Gold sponsors may add a description to their profile as per the Program.





CANADIAN LANGUAGE ASSOCIATION CANADIENNE  
INDUSTRY ASSOCIATION DE L'INDUSTRIE DE LA LANGUE



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INDUSTRY ASSOCIATION DE L'INDUSTRIE DE LA LANGUE

## Newsletter activity



Email List  
February 2023

**1,118 contacts**  
**Delivery rate: 99%**



CANADIAN LANGUAGE ASSOCIATION CANADIENNE  
INDUSTRY ASSOCIATION DE L'INDUSTRIE DE LA LANGUE

## Events



- Monthly webinars
- Annual General Meeting
- Annual industry conference
- Semi-annual regional networking
- Regional holidays dinners
- Partners events



## BILINGUAL WEBSITE

**Log In**

Enter search string

Canadian Language Industry Association | Association canadienne de l'industrie de la langue > Home

Subscribe | About | The Industry | Certifications and Standards | Calendar of Events | News & Resources | Membership  
| Sponsorships & Advertising | Contact Us | Join now!

[< Back](#)

### Membership Directory

Stoquart Amériques inc.

Search Directory of Members

### Upcoming Events

**ANNUAL CONFERENCE / CONGRÈS ANNUEL - DAY 1**  
7 Apr 2022 2:00 PM •

**ANNUAL CONFERENCE / CONGRÈS ANNUEL - DAY 2**  
8 Apr 2022 2:00 PM •

### NEWS

Translator-Reviser (bilingual) - Farm Credit Canada

### Sponsors Commanditaires

### Sponsors and Supporters

**GOLD SPONSORS | COMMANDITAIRES OR**

**memoQ**

memoQ is the TMS-tool of choice for hundreds of enterprises, large institutions and translation companies. With memoQ, organizations can increase productivity and reduce costs by centralizing linguistic assets, automating processes, and monitoring workflows.

At its core, memoQ is a rich and growing set of productivity tools to manage translation projects; memoQ provides features such as a repository for translation resources; control centers for collaborative, simultaneous translation operations; functionalities to run multilingual projects; reporting functions; and unique workflow automation. With memoQ, organizations can manage the localization of documents, software, audiovisual content, web content, mobile content, PDF files, DITA and XML files, social media and e-learning materials, databases, and surveys; as well as desktop publishing. The package-based workflow allows memoQ to handle files coming from other translation tools.

**memoQ Translation Technology Inc's** For more information:

Sandra Paulini, Head of Hub, Americas  
sandra.paulini@memoq.com  
<https://www.memoq.com/en/>

**Plunet - Translation Management System**

The translation management system **Plunet BusinessManager** provides a high degree of automation and flexibility for professional language service providers and translation departments. Using a web-based platform, Plunet integrates translation software, financial accounting and quality management systems. Within a configurable system, various functions and workflows of Plunet BusinessManager can be adapted to individual needs.

**Discover Plunet.** Learn how your business and translation management can be more successful than ever before.

[Watch video](#)

**COMMANDITAIRES ARGENT | SILVER SPONSORS**

**Orion**  
ASSESSMENT SERVICES

[Orion Assessment Services](#)

**Language Standards Certification Specialists**

As the demand for standardization continues to increase in the language service sector, many companies are gravitating to certification to give their customers confidence in their ability to deliver consistent and reliable services.

Certifications typically requested in this sector involve translation, interpreting, and information security technology standards.

Give your customers the confidence they need: our team has conducted more audits in the language services sector than any other firm in North America.

[ISO 17100 - Translation Services](#)

Visit CLIA's [Certification page](#) to learn more about the benefits and members discount.



CATEGORIES	Platinum Partner	Gold Partner	Silver	Event Sponsor	Activity Sponsor
	\$5,000 per year	\$3,500 per year	\$1,500 per year	\$1,000 per event	\$500 per sponsorship
CLIA Associate membership (1 yr, non-voting)	✓	✓	✓	✓	-
Name & logo on CLIA site	✓	✓	✓	Event page	Event page
Corporate profile on CLIA site	500 words	300 words	150 words	-	-
Name & logo on Info-CLIA (newsletter)	✓	✓	-	One newsletter	-
Webinar Opportunities	4	2	-	-	-
One full length article started in newsletter with link to entire article on website.	One newsletter	-	-	-	-
100-word in Industry spotlight section of newsletter	All newsletters	All newsletters	-	Event Newsletter	Event Newsletter
Booth or signage at events* (including virtual booth or breakout room at online events) —* either virtual, hybrid or In-person	All events, prime location or virtual positioning	All events, prime location or virtual positioning (after Platinum)	-	One event	Small signage at activity only-
Partner entrance tickets to CLIA events (Extra guests can register at Member rate)	All events, 3 participants	All events, 2 participants	1 participant	One event 1 participant	1 participant
Tradeshow only (if applicable)	10	5	2	1	1
Name & logo on event documents & invitations	✓	✓	✓	One event	-
Acknowledgment in the opening remarks at events	✓	✓	✓	One event	One event
Distribution of promotional brochure or material to all participants at events	✓	-	-	One event	-
3 minutes presentation at all events	✓	-	-	-	-
Opportunities to MC or Moderate at Events	✓	-	-	-	-
Sponsorship of coffee break, lunch or cocktail, with printed logo	Available at extra cost per event	Available at extra cost per event	-	One event	One event
Social Events	Free for 2	Free for 1	-	-	-

**Ad hoc Announcements / Job Postings** includes website, newsletter and social media.

Members: \$200

Non-Members \$300.00